

S.T. CULTURE MAGAZINE

NAMED SIZE	DEPTH	WIDTH
1 Column	Max 278 mm	43 mm
2 Columns	Max 278 mm	91 mm
3 Columns	Max 278 mm	139 mm
4 Columns	Max 278 mm	187 mm
5 Columns	Max 278 mm	235 mm

	Type Area (mm)	Trim size (mm)	Bleed Size (mm)
	Depth x Width	Depth x Width	Depth x Width
DPS	278 x 487	310 x 520	320 x 530
1/2 Page DPS	137 x 487	150 x 520	155 x 530
Page	278 x 235	310 x 260	320 x 270 (Bled both sides)
1/2 Page Horizontal	137 x 235	150 x 260	155 x 270 (Bled both sides)
TV Critics Choice	92 x 43		

DEADLINES

COLOUR 2 TUESDAYS PRIOR TO COVER DATE

MONO 2 THURSDAYS PRIOR TO COVER DATE

SPECIFICATIONS

Resolution

All bitmap images for Colour and Mono should be at least 300dpi at the used size.

ICC Profiles

Colour images should be separated using the correct .icc profile for this publication. It can be downloaded via the ICC Profile section of our website.

Delivery

All files must be in PDF/X-1a:2001 format and must only be delivered via one of the approved delivery methods. **QuickCut**, **Printsure** or **Vio**. Details can be found on our website:- www.niadhhelp.co.uk or call the help-line on **020-7782-7777**

File Dimensions

NOTE* Type must be 8mm minimum inside the trim*****



DISPLAY

New Sizes to be used from Edition 3rd February 2008



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